

## **WME|IMG Speakers Cookie Policy**

**Effective Date: July 8, 2015**

This Cookie Policy describes the types of cookies and other tracking technologies WME IMG, LLC ("WME|IMG", "we" or "us") uses on its websites (each a "Site").

### **USE OF COOKIES**

Cookies are small pieces of information sent by a web server to a web browser which allows the server to uniquely identify the browser on each page. We may also use web beacons, pixel tags, log files, or other technologies to automatically collect certain information when you use our Site.

For example, we may automatically collect certain information from you such as your browser type, device model and operating system, software version, Internet Protocol ("IP") address, and the domain name from which you accessed the Site. We also may collect information about your use of the Site including the date and time you access the Site, the areas or pages of the Site that you visit, the amount of time you spend using the Site, the number of times you return, whether you open, forward or click-through emails and ads, and other Site usage data.

We may use the following categories of cookies on our Sites:

#### **Strictly Necessary Cookies**

These cookies are essential in order to enable you to move around the Sites and use Site features (e.g. to submit forms to contact and send information to WME|IMG and to allow detection of Javascript in your browser in order to enable or disable features).

#### **Performance Cookies**

These cookies collect anonymous information on how people use our Sites. For example, we may use cookies to help us understand how you arrive at our Sites, browse or use our Sites and highlight areas where we can improve. The data stored by these cookies never shows personal details from which your individual identity can be established. We use Google Analytics, for example, to anonymously track website usage and activity.

#### **Functionality Cookies**

These cookies remember choices you make such as the country you visit our Site from and language. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and pleasant.

#### **Social Media Cookies**

These cookies are used when you share information using a social media sharing button or "like" button on our Sites or when you link your account or engage with our content on or through social networking websites such as Twitter. The social networking websites will record that you have done this.

### **CONTROLLING AND DELETING COOKIES**

You may adjust your browser or operating system settings to limit this tracking or to decline cookies, but by doing so, you may not be able to use certain features on the Sites or take full advantage of all of our offerings and services. Check the "Help" menu of your browser or operating system to learn how to adjust your tracking settings or cookie preferences. Note that our system may not recognize some or all Do Not Track headers from browsers.

### **FURTHER INFORMATION**

To find out more about cookies and similar technologies, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **REVISIONS TO THIS STATEMENT**

WME|IMG reserves the right to revise this Cookie Policy at any time. When we do, we will post the change(s) on the Site. If we change the Cookie Policy in a material way, we will provide appropriate notice to you; however, we recommend that you review the most up-to-date version of the Cookie Policy periodically.